

## Portal Web Developer

*TruMedia Measurement Ltd. (www.tru-media.com)* is looking for a highly motivated individual to join its web applications team and develop innovative solutions for real-time data acquisition, storage and reporting in the TruMedia Portal. In this position the individual will be in charge of developing TruMedia strategic asset, its client facing web portal. The portal receives data from TruMedia devices at corporate clients' locations worldwide, processes it, stores it and makes it available in an advanced customer facing web UI and reporting tool. The portal is TruMedia's key customer facing asset.

### ***Technology Description:***

TruMedia is a leading provider of real-time, automated audience measurement and targeted advertising solutions for the out-of-home display industry. It's proprietary video analytics technology measures visual attention towards digital signs, kiosks, TV monitors, branded fixtures, display windows, end-caps and in-store product displays. The company's solutions accurately track exposure to media and advertising and can be used to proactively change content.

### ***Position Description:***

- Reporting to VP R&D
- Design and develop the company's key customer facing asset.
- Design solutions for receiving large amounts of data from hundreds of data streams worldwide.
- Design end-to-end UX solutions according to customer needs.
- Integrate customer requirements for advanced reporting capabilities.
- Design and develop the company backend DB.
- Interfacing with algorithms, support, QA and marketing teams to ensure correct implementation in the product which meets the customer's requirements
- Work with global clients to assist in integration

### ***Skills:***

- Web Development
  - Backend server-side processing – **a must**
  - DB querying – **a must**
  - Web UI – **a must**
  - End-to-end UX design and implementation - **An Advantage**
  - DB administration – **An Advantage**
- Development Environments
  - C# - **a must**
  - .Net - **a must**
  - MS SQL - **a must**
  - Java
  - Javascript
  - HTML
  - OLAP - **An Advantage**
  - ASP .Net - **An Advantage**
- 3-5 Years experience – **a must**

*Personal skills:*

- Excellent interpersonal and communication skills including verbal and written communications in English
- Highly motivated with CAN DO approach
- Quickly adaptive to changing environment and requirements
- Hands-on
- Working in Agile environment – **An Advantage**
- Working with multinational customers in English
- Enthusiastic to learn and acquire knowledge